

Security/Privacy Awareness Campaign Feedback Questionnaire

Name: _____

Department: _____

Email: _____ Phone: _____

1. What requirements and/or expectations do you have of the Security/Privacy Awareness Campaign?

2. How do you envision support for your department?

Check all that apply:

- Messages on trinkets (e.g., pens, key fobs, post-it notes, notepads, first aid kits, clean-up kits, diskettes with a message, bookmarks, Frisbees, clocks, “gotcha” cards)
- Posters and “do and don’t lists”
- Screensavers and warning banners/messages
- Newsletters
- Desk-to-desk alerts (e.g., a hardcopy, bright-colored, one-page bulletin – either one per desk or routed through an office – that is distributed through the university’s mail system)
- University -wide e- mail messages
- Videotapes
- Web-based sessions
- Computer-based sessions
- Teleconferencing sessions
- In-person, instructor-led sessions
- IT security days
- “Brown bag” seminars
- Pop-up calendar with security contact information, monthly security tips, etc.
- Crossword puzzles
- Rewards program (e.g., plaques, mugs, letters of appreciation)
- Other:

3. Taking your needs into account, what would you envision as the top priority of the Security/Privacy Awareness campaign?

4. How would you like to receive communications (for example: website, email, pamphlets, posters, presentations, other)?

5. What awareness, training, and/or education are needed (i.e., what is required)?

6. What is currently being done to meet these needs?

7. What is the current status regarding how these needs are being addressed (i.e., how well are current efforts working)?

8. Where are the gaps between the needs and what is being done (i.e., what more needs to be done)?

9. Which needs are most critical?

5. Other comments: